



**DIAMOND
DEALER**



TEAM UP AND LEAD THE INDUSTRY

Partnership: When you become a Diamond Dealer, you align with an industry-leading brand that values innovation, quality and shared success. Together, we'll build a foundation that helps grow your business.

UNLOCK THE BENEFITS

Our Diamond Dealer Program is made to do more than supply — it's designed to empower. With premier products and dedicated support, we'll help you grow your business, boost top-line revenue and achieve lasting success in the market.

DIAMOND DEALER ADVANTAGES:

- Easy access to our custom-fit products
- Preferred placement on WeatherTech's Diamond Dealer Locator
- Adjustable Universal Display (minimum order required)
- Direct email with new product updates
- WeatherTech Reseller Program Member sign
- Marketing support and exclusive promotions
- POP display materials

QUALIFYING ORDERS

Buy-In Requirement: \$750 minimum order, must include a total quantity of 10 custom-fit items from 3 separate product categories from the Custom-Fit Products list below (e.g., (4) FloorLiners, (4) Side Window Deflectors and (2) BumperToppers).

CUSTOM-FIT PRODUCTS:

- | | |
|---------------------|-----------------------------|
| » FloorLiner™ | » Side Window Deflectors |
| » FloorLiner™ HP | » Under Seat Storage System |
| » Cargo Liner | » SillProtector® |
| » ImpactLiner™ | » BumperTopper™ |
| » No-Drill MudFlaps | » SunShade™ |

Optional Universal Add-Ons (after 10 custom-fit items) to consider:

- | | | |
|---------------------------|------------------|-------------------------------|
| » CargoTech® | » TechCare® | » Car Cushion |
| » BumpStep® | » CupFone® | » Child Car
Seat Protector |
| » License
Plate Frames | » Seat Protector | » CarCoasters™ |

Universal Modular
Shelf Display



Adjustable
Universal Display



SunShade™
Display



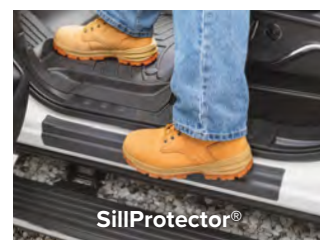
FloorLiner™



Side Window Deflectors



Cargo Liner



SillProtector®

